



STORE CLOUD

SMARTER RETAIL MANAGEMENT

The Complete Cloud-Based Retail Management System

Manage your store.
Control your branches.
Grow your business.



Cloud
Based



Access
Any Device



Secure &
Reliable



Real-Time
Insights



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SMARTER RETAIL MANAGEMENT

About StoreCloud

The Complete Cloud-Based Retail Management System

StoreCloud is a powerful, easy-to-use cloud-based retail management system designed to help you run your store, control your branches and grow your business — from anywhere, at any time.

Whether you have one store or a chain of branches, StoreCloud gives you all the tools you need to manage sales, inventory, customers, suppliers, and more — in one integrated platform.



**All-in-One
Solution**



**Cloud
Based**



**Multi-Branch
Ready**



**Secure &
Reliable**



**Simple & Easy
to Use**



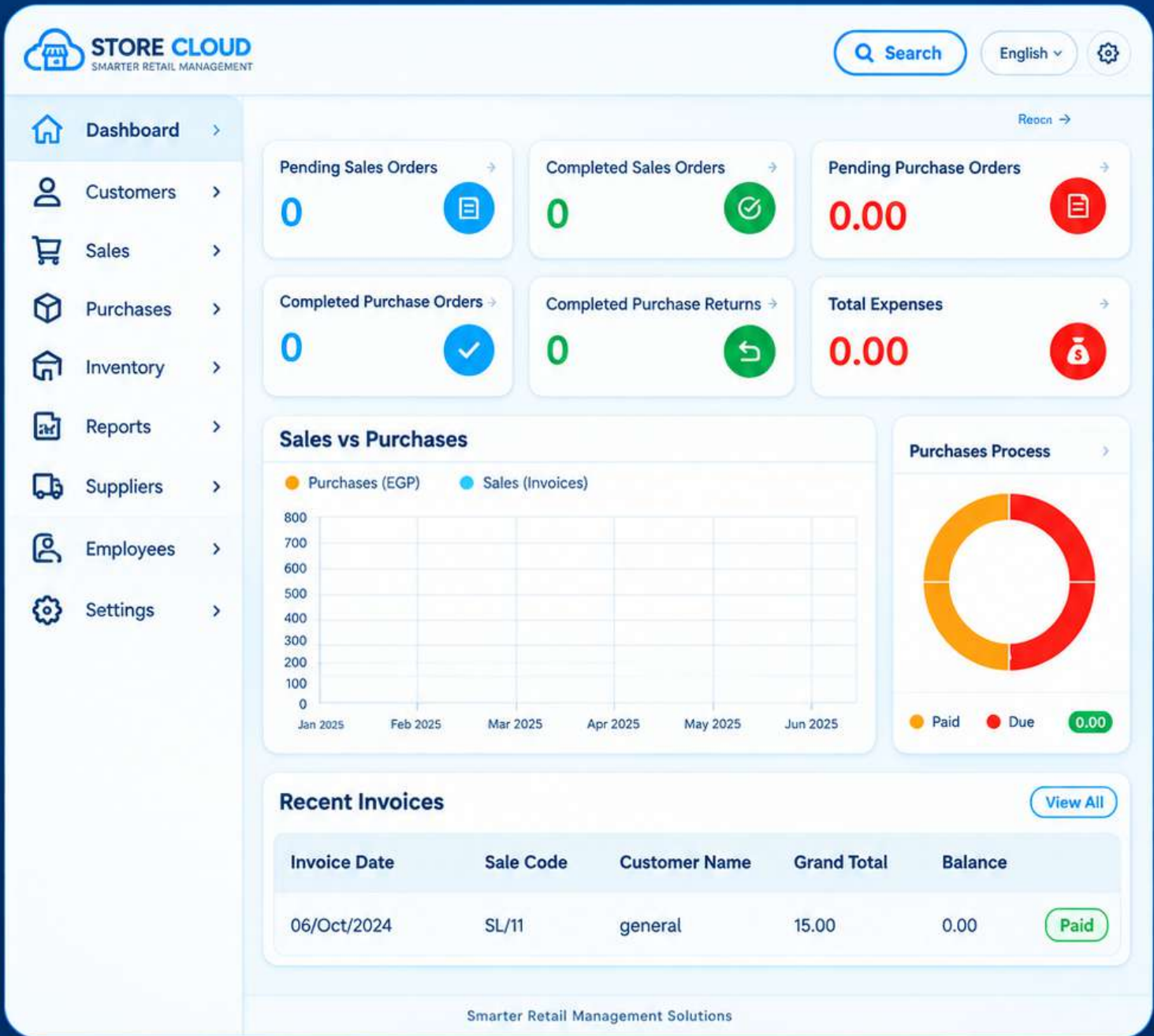
**Built for
Growth**



**More than just a system...
It's your business partner.**

System Overview

Everything You Need in One Platform



Sales & POS

Fast. Simple. Powerful.

Streamline your sales process with an intuitive POS system that helps you serve customers faster and more efficiently.

- ✓ Point of Sale (POS)
- ✓ Multiple payment methods
- ✓ Sales orders & invoices
- ✓ Discounts & promotions
- ✓ Returns & exchanges
- ✓ Customer loyalty programs
- ✓ Real-time sales tracking



MSP – Minimum Selling Price

Set and enforce minimum selling prices for your products to protect your margins and prevent underpricing.

Purchasing & Suppliers

Build strong supplier relationships
and keep your stock flowing.

- ✓ Purchase orders & quotations
- ✓ Supplier management
- ✓ Track deliveries & costs
- ✓ Automatic stock updates
- ✓ Invoice matching
- ✓ Supplier performance reports



Items	Qty	Unit Price	Total
Product A	10	\$12.00	\$120.00
Product B	20	\$8.50	\$170.00
Product C	15	\$15.00	\$225.00
Product D	5	\$22.00	\$110.00
Product E	12	\$7.50	\$90.00
Total:			\$715.00



Better Pricing & Deals

Work with trusted suppliers,
track orders and never miss a delivery.

Inventory, Products & Warehouses

Complete control over your stock.

- ✓ Product catalog & categories
- ✓ Barcode & SKU management
- ✓ Multiple warehouses
- ✓ Stock transfers
- ✓ Low stock alerts
- ✓ Serial & batch tracking
- ✓ Inventory reports



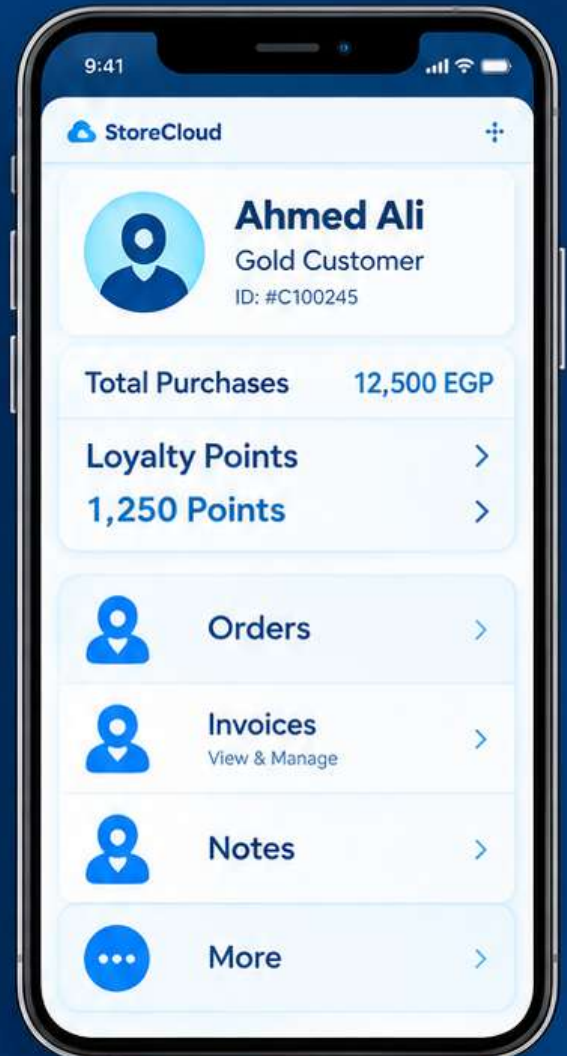
MSP – Minimum Selling Price

Automatically apply MSP rules across products and branches to ensure consistent pricing and higher profitability.

Customers, Contacts & Users

Build lasting relationships and manage your team.

- ✓ Customer database & history
- ✓ Customer groups & pricing
- ✓ Contact management
- ✓ User management
- ✓ Role-based permissions
- ✓ SMS & email notifications
- ✓ Customer loyalty program



Mobile Access

Manage your store and branches from anywhere, anytime — using our powerful mobile app.



Download on the
App Store



GET IT ON
Google Play



Finance, Expenses & Reporting

Keep your finances in check.

- ✓ Sales & purchase reports
- ✓ Expense tracking
- ✓ Cash & bank management
- ✓ Profit & loss statement
- ✓ MSP (Minimum Selling Price)
- ✓ **Advanced analytics**
- ✓ Custom reports



Advanced Reports & Analytics

Get deeper insights with powerful reports and real-time analytics to make better decisions.

Plans & Pricing

Choose the plan that fits your business.

STARTER

699 EGP
/month

1 Branch

- ✓ Cloud POS
- ✓ Mobile Access
- ✓ Inventory Management
- ✓ Automatic Backup
- ✓ MSP
- ✓ Reports

Get Started

- MOST POPULAR -

BUSINESS

1,999 EGP
/month

Up to 3 Branches

- ✓ Everything in Starter
- ✓ Multi-Branch Management
- ✓ Advanced Analytics
- ✓ Centralized Dashboard
- ✓ Supplier Management
- ✓ Priority Support

Start Growing

ENTERPRISE

3,999 EGP
/month

Unlimited Branches

- ✓ Everything in Business
- ✓ Unlimited Branches
- ✓ Unlimited Users
- ✓ Unlimited POS Devices
- ✓ Custom Reports
- ✓ API & Integrations
(Dedicated Support)

Contact Sales



Annual Subscription

Subscribe annually and get 2 months **FREE!**

Starter

6,990 EGP/year

Business

19,990 EGP/year

Enterprise

39,990 EGP/year

Support & Onboarding

We're with you every step of the way.



Quick & Responsive Support

Get help when you need it, fast.



Training & Onboarding

Hands-on training to get you started.



Dedicated Account Manager

Personal support for Enterprise clients.



Knowledge Base

FAQs, guides and video tutorials.



System Updates

Free updates and new features.



*Your Success
is Our Priority*



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